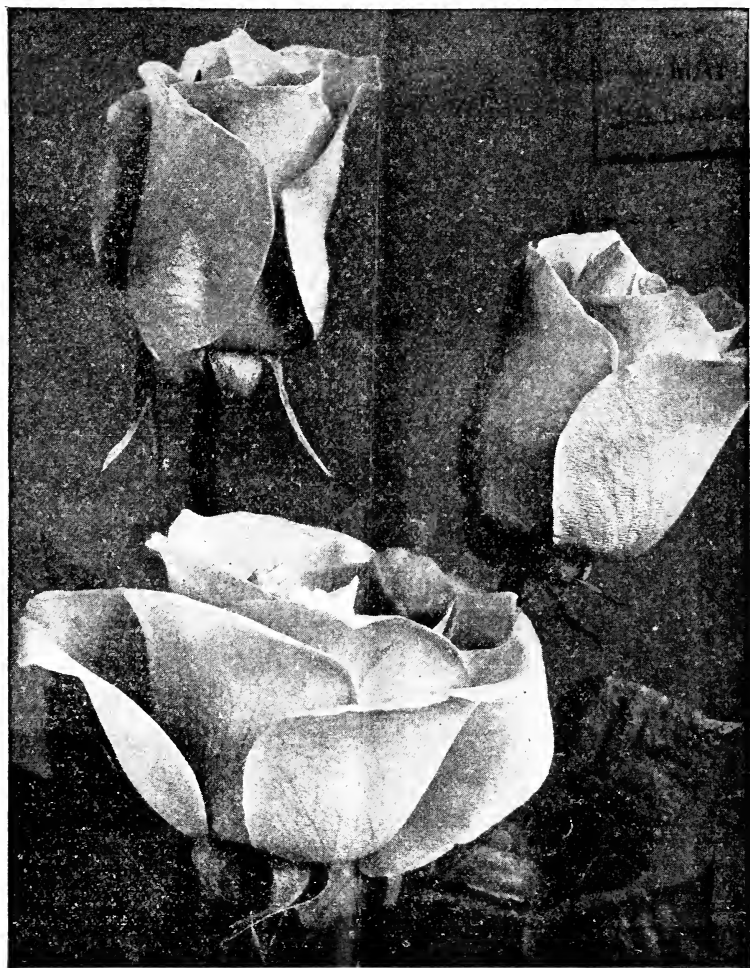


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**Roses for the Greenhouse and Garden
Bedding Plants, Ferns, Etc.
MAY AND JUNE, 1927**



Photograph showing the new pink rose "Florex"

New Pink Rose Florex

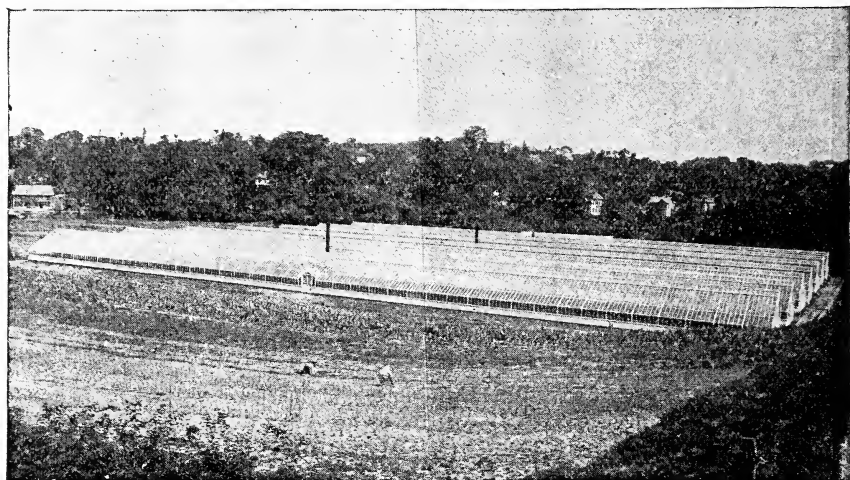
A beautiful new pink variety. Flowers are a lovely shade of pink, or bright coral salmon suffused with orange carmine, entirely different from other pink sorts. A very strong, vigorous upright grower; foliage a glossy green.

Strong plants out of 3½-in pots, \$1.00 each, \$10.00 per dozen, \$75.00 per hundred.

Telephone:
Tarrytown 48

F. R. PIERSON
TARRYTOWN, NEW YORK

Catalogues on
application



View of a section of our Rose Houses, Scarborough, N. Y.

Roses for the Greenhouse and Garden

We can supply grafted greenhouse grown roses, ready about June 1st, out of 3 1/2-in. pots of the following varieties for winter-flowering or outdoor planting. All of these varieties can be planted out in the garden in June and will bloom this summer and will make large flowering plants for another year. These varieties are hardy, but, like all Hybrid Tea varieties, need protection during the Winter months in some parts of the country.

Briarcliff. This new variety is an improved Columbia, deeper in color, a pure pink. Bud is beautifully formed, long and pointed, every flower opening perfectly. Splendid grower, throwing long flowering stems. 85c. each, \$8.50 per dozen, \$60.00 per 100.

Flolex. A beautiful new pink variety. Flowers are a lovely shade of pink entirely distinct from other pink sorts. \$1.00 each, \$10.00 per dozen, \$75.00 per 100.

Killarney, Double White. Flowers pure white and similar to the White Killarney but with more petals.

Matchless. Flowers very brilliant deep pink or brilliant cerise. Buds long pointed of good form. Very fragrant. 85c. each, \$8.50 per dozen, \$60.00 per 100.

Mignon, or Cecile Brunner. Flowers small, light rose pink. Fine for corsages. Own root plants only.

Mme. Alexandre Dreux. A very fine variety. Flowers deep orange, edged with yellow. 85c. each, \$8.50 per dozen, \$60.00 per 100.

All of the above varieties, strong grafted plants, out of 3 1/2-in. pots, ready about June 1st; 75c. each, \$7.50 per dozen, \$50.00 per 100, except where prices are noted.

Mrs. Calvin Coolidge. This variety is similar in habit to Ophelia and Mme. Butterfly, but the flowers are deep golden yellow which deepens into a rich orange as the flower develops.

Mrs. F. R. Pierson. This is a wonderful new red rose. It is a color hard to describe, a cardinal red or a very bright crimson. Buds long and pointed, of ideal shape and form. Exceedingly fragrant. Foliage dark green, with strong stems. 85c. each, \$8.50 per dozen, \$60.00 per 100.

Premier. Deep carmine pink. A very fine variety.

Rapture. This new variety is a greatly improved Butterfly. Flowers very much brighter and deeper in color. \$1.00 each, \$10.00 per dozen, \$75.00 per 100.

Souvenir de Claudius Pernet. Flowers large, very deep lemon yellow. \$1.00 each, \$10.00 per dozen, \$75.00 per 100.

Templar. A very fine red variety. Extra.

Mme. Pierson. Improved Ophelia. Fresh pink, budding to salmon and yellow.

Bedding Plants, Etc.

ABUTILON	Size of Pot	Dozen	100
Eclipse, yellow and green; Savitzii, variegated.....	2 1/4 in.	\$1.50	\$10.00
AGERATUM			
Fraseri, bright blue, semi-dwarf, fine.....	2 1/4 "	1.50	10.00
	3 1/2 "	3.00	20.00
Light Blue	2 1/4 "	1.25	8.00
	3 1/2 "	2.50	16.00
ALTERNANTHERA			
Aurea Nana and Rosea Nana.....	2 1/4 "	1.25	8.00
ANTHERICUM			
Mandaeum, foliage narrow, leaves green on the edges with creamy white center.....	4 "	12.00	
ALYSSUM			
Tom Thumb and Double White.....	2 1/4 "	1.00	6.00
ANTIRRHINUM			
Majus, separate colors	2 1/4 "	1.25	8.00
ASPARAGUS			
Plumosus nanus	3 1/2 "	3.50	
ASTERS			
Branching, separate colors, white, pink, purple etc.	2 1/4 "	1.00	6.00
BEGONIA, flowering			
Erfordia, dark rose-pink	2 1/4 "	1.50	10.00
	3 1/2 "	3.00	20.00
Chatelaine Supreme, soft rose-pink.....	2 1/4 "	1.50	10.00
	3 1/2 "	3.00	20.00
BEGONIA, ornamental			
Rex	5 "	1.50 each	
CALENDULA			
Meteor, yellow striped orange; Prince of Orange, deep orange	2 1/4 "	\$1.25	\$8.00
CANNAS			
King Humbert, scarlet, foliage bronze; Buttercup, yellow, dwarf; Beaute de Poitevine, crimson, tall; Florence Vaughan, yellow, tall; Yellow Humbert, yellow, red throat	3 1/2 "	3.00	20.00
CASTOR OIL BEAN.....	3 "	1.50	
CHRYSANTHEMUMS, large-flowered varieties			
Chieftain, midseason, pink; Chrysolora, yellow, midseason; Dr. Enguehard, rose-pink, late; Early Frost, white; Edwin Seidewitz, incurved, pink, late; Golden Queen, yellow, early; Major Bonnaillon, incurved yellow, late; Mrs. Jerome Jones, white, late; Mrs. John Baer, yellow, late; Nagcya, late, yellow; Oconto, early, white; Pacific Supreme, early, pink; Tints of Gold, early, bronze.....	2 1/4 "	2.50	15.00

	Size of Pot	Dozen	100
CHRYSANTHEMUMS, hardy pompon varieties			
Autumn Glintz, yellow, center of flower bronze, reverse of petals yellow and bronze; Bucena, light bronze, very free flowering, late, fine for Thanksgiving; Buhl, yellow, early, flower medium in size; Diana, pure white; Doris, reddish bronze; El Reno, bronze, button type; Golden Climax, reddish yellow; Golden Feather, flowers large, bronze changing to yellow as the flower develops, deeper than Source d'Or; Hilda Canning, bronze, midseason; Lillian Doty, shell pink; Lucretia, early, pink, large-flowered type; Marianna, white, large, early; Morena, deep yellow, medium size, rounded flower; Mrs. Frank Wilcox (Mrs. Frank Beu), yellow and reddish bronze, medium size flower; New York, yellow tipped bronze; Pauline Wilcox, flowers red, tips of petals yellow; Pink Dot, light pink, tips of petals lavender; Romaine Warren, bronze, button type, late; Rowenna, bronzy yellow, button type; Source d'Or; deep yellow; Souvenir d'Or, yellowish bronze; William Brown, early, lemon color, medium size flower.			
	2 1/4 "	\$2.50	\$15.00
	3 1/2 "	3.50	25.00
CHRYSANTHEMUMS, single varieties			
Charter Oak, yellow, late; Elizabeth McDowell, bronze, midseason; Mersa, white, late; Mrs. W. F. Buckingham, early, pink; Sunshine, yellow, late; White Garza, anemone-flowered; Yellow Garza, anemone-flowered			
	2 1/4 "	2.50	15.00
	3 1/2 "	3.50	25.00
COBEA			
Scandens, blue, white	3 1/2 "	2.50	
COLEUS			
Gelden Bedder, yellow; Verschaffelti, maroon	2 1/4 "	1.25	8.00
President Harding, variegated; Firebrand, red	2 1/4 "	1.25	8.00
COSMOS			
Large Early-flowering, white, pink	2 1/4 "	1.00	6.00
Lady Lenox, white, pink	2 1/4 "	1.00	6.00
CROTONS			
Assorted varieties	3 1/2 "	75c and \$1 each	
larger plants, made up with ferns		\$4.00 to \$15.00 each	
DAHLIAS—See pages 6 and 7			
DAISIES		Dozen	100
English, pink, white; strong plants from ground		\$.75	\$6.00
Paris, or French Marguerites	3 1/2 "	3.50	25.00
DRACENA			
Indivisa, for vases	4 in.	75c. each	
" " "	6 "	\$1.50 to \$2.00	" "
" " "	7 "	3.00 to 4.00	" "
FERNS—See page 7			
FICUS			
Elastica (Rubber Plant)	5 in. pots,	\$1.50 to \$2.50 each	
" " "	6 "	3.00 to 4.00	" "
" " "	12 " tubs,	35.00 to 40.00	" "
FUSCHIAS			
		Dozen	100
Black Prince, fine plants	3 1/2 in.	\$5.00	
" " larger plants	5 in.	\$2.00 to \$4.00 each	

GERANIUMS	Size of Pot	Dozen	100
Double Scarlet; S. A. Nutt, crimson; Jean Vaud, double pink; La Favorite, double white; Rose, etc.	3½ in.	\$3.00	\$20.00
Beaute de Poitevine, salmon pink; Alphonse Ricard, scarlet; Red Madame Barney, fine deep red, very free bloomer; Richard Glced, fine rose-pink	3½ "	4.00	30.00
GLADIOLI			
Extra Choice Mixture. Our own unrivaled mixture from named sorts75	4.00
HELIOTROPE			
Light Blue	2¼ in.	1.25	8.00
"	3½ "	2.50	16.00
Royal Fragrance, deep blue, large truss.....	2¼ "	2.50	15.00
"	3½ "	3.50	25.00
HYDRANGEAS —See page 7			
IMPATIENS			
Sultani, flowers bright rose.....	3½ "	3.00	20.00
IVY			
English	4 "	5.00	30.00
German	2¼ "	1.50	10.00
KENTIA			
Belmoreana, fine plants	5 to 8 "	1.50 to 15.00 each	
		Dozen	100
LEMON VERBENA	3½ "	3.50	
LOBELIA			
Crystal Palace Compacta, dwarf, blue.....	2¼ "	1.25	8.00
MARIGOLDS			
Dwarf French, mixed; Tall African, mixed.....	2¼ "	1.00	6.00
PANDANUS			
Veitchii, striped, green and white.....	6 "	3.00 each	
PELARGONIUMS			
Assorted	4 "	Dozen	100
		5.00	
PETUNIAS			
Ruffled Giants, mixed; Single Fringed, mixed; Rosy Morn, bright rosy pink; Rose of Heaven, brilliant pink	2¼ "	1.25	8.00
PHOENIX			
Roebelini	7 "	5.00 each	
SALVIA			
Splendens, scarlet	2¼ "	Dozen	100
"	3½ "	1.25	8.00
		2.50	16.00
TOURENIA			
Fcurneri, sky blue, with three large blue spots and yellow throat	2¼ "	1.25	8.00
TRADESCANTIA , for baskets, etc.			
Multicolor	3½ "	2.50	16.00
VERBENAS			
Assorted colors	2¼ "	1.25	8.00
VINCAS , trailing, for baskets, etc.			
Variegated, strong plants	3½ "	3.50	25.00
ZINNIA			
Mammoth-flowered, white, yellow, rose, etc.....	2¼ "	1.00	6.00

Dahlias

CACTUS

Aurora. Cream center, shading to amber and through tints of pink to white tips. **Tubers, 75c. each.**

Country Girl. Deep golden yellow, bright amber tips. **Tubers, 35c. each.**

Decision. A splendid flower with long narrow incurved petals, shading from a deep yellow at the center to a clear bronze at the edges. A very free bloomer. **Tubers, 50c. each.**

George Walters. Flowers very large, full and well formed, salmon rose shaded silvery pink. A wonderful bloomer. **Tubers, 75c. each.**

Kalif. An enormous flower often measuring nine inches in diameter, of

perfect form. Flowers pure scarlet. **Tubers, 75c. each.**

Marguerite Bouchon. A beautiful shade of light pink with lighter center. One of the largest pink Cactus Dahlias. **Tubers, 75c. each.**

Red Cross. Old gold shading to yellow, suffused scarlet. Flowers large with good stem and habit. **Tubers, \$1.00 each.**

Renischer Frohsinn. A very distinct variety. The flowers are white at base of petals, changing about one-half their length to a carmine rose, making a very unique and attractive flower. **Tubers, 75c. each.**

The Messenger. Bright red. Very good. **Tubers, 35c. each.**

DECORATIVE

Dr. Tevis. A wonderful decorative Dahlia. In color, it is a beautiful shade of soft salmon, suffused with old gold shading to a golden apricot center. Flowers of immense size of good form and borne on long stems. **Tubers, 75c. each.**

Earl Williams. An exceptional variety. Flowers of the largest size, brilliant crimson-scarlet. Each petal tipped with white. An early and free bloomer. **Tubers, \$1.00 each.**

Easton. Medium-sized flower. Early, brilliant Turkish red. **Tubers, 35c. each.**

Insulinda. This variety produces flowers of the largest size on long, strong stems, and is much admired on account of the autumnal shades of the flower which are a beautiful orange buff overlaid with a golden sheen and shaded to a rich orange in the center. The reverse of the petals is old rose. **Tubers, \$1.00 each.**

Jack Rose. Bright crimson-scarlet. Free bloomer. **Tubers, 35c. each.**

Jersey Beauty. The finest pink Dahlia. Flowers rose-pink of the largest size, borne on long stiff stems—a really wonderful variety. **Tubers, \$1.50 each.**

King of Autumn. Buff yellow suffused with terra cotta, with good stem and foliage. **Tubers, 75c. each.**

Lucero. Flowers bronze buff with carmine tint and a deeper tinted center. It has long stems and is fine for cutting. **Tubers, 75c. each.**

Millionaire. The flowers immense in size; lavender shading to white. **Tubers, \$1.00 each.**

Mont Blanc. An early, free, continuous bloomer. Flowers creamy white. **Tubers, 75c. each.**

Mrs. Carl Salbach. This variety of California origin is an exceptional sort, a clean vigorous grower of erect habit, producing flowers on unusually long stiff stems, measuring nine inches across, solferino pink with white suffusions. **Tubers, 75c. each.**

Mrs. I. De Ver Warner. One of the finest decorative varieties whether for exhibition or for garden decoration. Color deep mauve-pink or orchid pink. The flowers are large, of perfect form. An early and continuous bloomer. **Tubers, \$1.00 each.**

Pride of California. Bright scarlet flowers of good size, produced on long heavy stems. **Tubers, 75c. each.**

Purity. Flowers pure white, large. **Tubers, 35c. each.**

Rosa Nell. A very fine decorative Dahlia. The flowers are a clear bright rose. Very attractive; should be in every collection. **Tubers, \$1.00 each.**

PEONY-FLOWERED

Hampton Court. Bright mauve-pink. Extra large flowers. Tubers, 35c. each.

LARGE-FLOWERING OR SHOW

- A. D. Livoni.** Clear beautiful pink of medium size, beautifully quilled, of fine form. Very free flowering. Tubers, 35c. each.
- Dorothy Peacock.** Flowers large, pure shell-pink. Early and free bloomer. Tubers, 50c. each.
- Dreer's White.** A fine large perfect, pure white flower. Tubers, 35c. each.
- W. W. Rawson.** A very fine Dahlia. Color white, shaded with lilac. Tubers, 50c. each.
- Sonnengold.** A splendid showy shade of rich chrome-yellow or old gold. Good bloomer. Tubers, 50c. each.

Ferns

NEPHROLEPIS ELEGANTISSIMA. A superb variety with long, graceful fronds.

NEPHROLEPIS ELEGANTISSIMA COMPACTA. The fronds are shorter than the *Elegantissima*.

Above two varieties: 3½-in. pots, 75c and \$1.00 each; 6-in. pots, \$2.00 each; 8-in. pots, \$4.00 each; 10-in. pots, \$7.50 each.

NEPHROLEPIS SMITHII (The Lace Fern). The fronds are very fine and filmy on which account it is called *The Lace Fern*. 3½-in. pots, \$1.00 each.

NEPHROLEPIS DWARF BOSTON. A dwarf form of the well known *Boston*. 3½-in. pots, 50c each; 6-in. pots, \$1.50 and \$2.00 each; 8-in. pots, \$4.00 each.

CIBOTIUM SCHEIDEI (Mexican Tree Fern). Very valuable for house decoration. 8-in pots, \$8.00 to \$10.00 each.

POLYPODIUM MANDAIANUM. A very decorative variety. Large specimen plants. 8 to 10-in. pots, \$10.00 to \$15.00 each.

SMALL FERNS FOR FERN PANS. Assorted varieties. 2¼-in. pots, 20c. each; \$2.00 per dozen; \$12.00 per 100.

Hydrangeas

GROWN IN TUBS FOR SUMMER BLOOMING

We have a fine lot of large plants grown in butter tubs for June and July flowering.

The plants that we offer are well budded and begin to show color in June, and are in perfection during June and July—the time of the year when they are most in demand. Nothing is showier or more satisfactory for lawn or piazza decoration.

OTAKSA—The Standard Pink Variety

Extra fine plants in 14-inch common butter tubs, \$5.00, \$6.00 and \$7.50 each. If plants are wanted in new cedar tubs, painted green, with handles, the price will be \$2.90 to \$3.40 additional, according to size.



Photograph of blooms of our new Rose, "Mrs. F. R. Pierson"

New Red Rose Mrs. F. R. Pierson

Winner of the Coolidge Gold Medal offered by President Coolidge at the Flower Show, held at Grand Central Palace, March 16, 1926, also the Gold Medal of the International Flower Show, and four other Gold Medals; The American Rose Society Gold Medal at Philadelphia, March 9, 1926; Cleveland Flower Show, Spring 1925; Horticultural Society of New York Gold Medal and Gold Medal of the Massachusetts Horticultural Society, November 1925. Also several Silver Medals and Certificates of Merit.

This is a wonderful rose, the best red rose ever introduced. It is a color hard to describe, cardinal-red, or as described by New York experts, "a crimson rose flooded with sunshine." Long pointed buds of ideal shape and fine form. Exceedingly fragrant. It has heavy, dark green foliage and strong stems.

We also introduced the new hardy golden yellow rose

Mrs. Calvin Coolidge

This variety is one of the most popular yellow roses ever introduced; color, deep golden yellow which deepens into a rich orange as the flower develops.

For prices of the above new roses, MRS. F. R. PIERSON and MRS. CALVIN COOLIDGE, see page 2.